

# Expert talks on revolutionising information, creativity in digital media with HTML5

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Technical manager for web design and development and Linux/Unix stream at Koenig Solutions in New Delhi, India, Mukesh Kumar Sharma, is currently in the country for the second edition of the Creative Master Tour 2012.

On Monday, the web expert gave a talk on 'Building HTML5 mobile applications'. In an exclusive interview with *The Independent*, Sharma talks about digital revolution, the future of HTML5 and how creativity in digital media can benefit an insular economy like Mauritius.

**How does the second edition of the Creative Master Tour 2012 bring a digital revolution to the corporate world?**

When we speak about the service industry, creativity plays a crucial role.

When it comes to devices, some people prefer iPads and tablets to mobile phones and the role of the expert is to provide solutions on how to use this technology creatively in the service industry.

During the conference, there are several people who are involved in the clothing industry and it shows that no matter how big or small your company is, the aim is to create strategies to improve your products/services.

**Explain the thinking behind of the tag line 'Awaken the Genius in you'?**

The concept, 'Awaken the genius in you' speaks about disseminating information on how people should improve their skills and explains that we shouldn't focus on going after money



but rather skills and talent. We all have strong qualities and they need to be harnessed through guidelines. In fact, the idea behind the concept is to open the gate for young talented minds and help awaken the creative genius in them.

**Do you think the Creative Master Tools 2012 will create sufficient interest among professionals on a small island like Mauritius?**

I've spoken to people in several fields across the island and from what I understand is that in previous years, the island was reliant on the sugar cane sector but

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is now moving itself into the information technology and services hubs.

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The aim of creativity is to boost infrastructural devel-

opment and business which is made possible through the mind, which is a never-ending resource.

**You also spoke about building HTML5 for mobile applications. How do you view the future of digital media with such advanced technologies?**

The future lies in HTML5 for mobile applications and in two years time, we will only carry tablets as there will be less of a need to carry books and magazines, everything will be in digital format.

Digital media comes into play where instant information is available and for example can be seen in products like digital cameras equipped with GPRS facilities.

**Technology is evolving at a rapid pace in a country like India. Is the younger generation well prepared to face the challenges?**

The Indian government is encouraging the young people by offering low cost tablets to all school students

years later, which is around the time the second iPad had already been released in the US.

However, the third iPad was made available in India around more or less the same time as it was launched in the US.

The young people are being equipped with the necessary skills and just need to be guided and accompanied on this journey.

**To what extent are digital applications accessible to all people?**

Digital applications are quite accessible through social networking sites such as Facebook and Twitter.

For example, if someone wants to uncover unethical practices, rather than going through the print media which can take longer, it can be done through mediums such as Facebook and Twitter.

This in turn has the benefit of creating awareness through likes and retweets.

**Is it possible to create a niche market for web and mobile technologies such as HTML5?**

More seminars like the Creative Master Tour 2012 are needed in order to spread information on HTML5 applications for mobile phones. Such an application has much better functionality for laptops than on mobile phones.

However, the question now is if the same content for laptops can be viewed on mobile devices.

HTML5 will revolutionise how information is viewed on mobile devices.

When we speak of mobile applications for mobile devices, it extends to all including Android and BlackBerry devices.

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